

GUIDE
Gründungen und Innopreneurship der Universität Duisburg-Essen

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GUIDE

Center for Start-up and Innopreneurship at the University of Duisburg-Essen

Center for Start-up and Innopreneurship (GUIDE)

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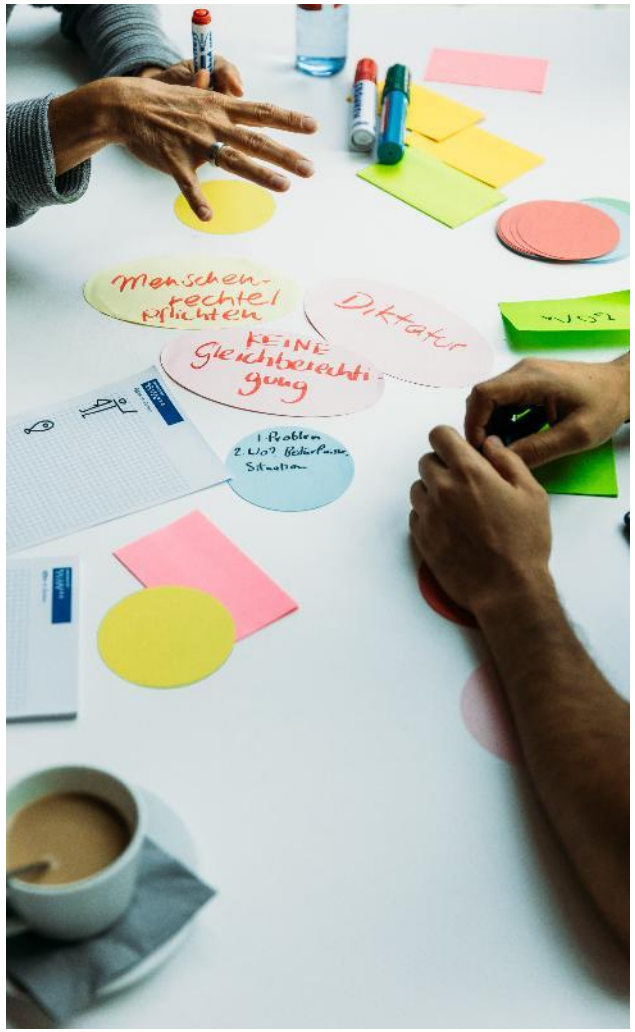
Innovation and Start-up Support

- **Counselling, coaching and qualification** for start-up projects
- Guidance on **funding opportunities**
- Co-Creation Labs: Support and infrastructure for **physical and digital prototyping**
- Advice and support for **IPR (intellectual property rights)**
- **Networking** with partners in the start-up ecosystem
- Initiation of industry **collaborations**
- **Web:** https://www.uni-due.de/guide/



Co-Creation Lab Product Innovations

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The place at UDE to bring product ideas to life

- Idea development, prototyping, and testing of startup concepts via 3D printing technologies
- Infrastructure includes twelve 3D printers (FDM, SLA, SLS, Polyjet), thermoforming machine, laser cutter, material extruder, analyt. Instruments (IR spectrometer, microscope, DSC)
- Expert staff for sparring (from CAD drawing to technical implementation to optimization of the prototypes
- **Web:** https://www.uni-due.de/cclp/



CCLP
Co-Creation Lab
Produktinnovationen

Place Beyond Bytes

The place2b for data-based impact ventures at UDE

- At Place Beyond Bytes, students and members of University of Duisburg-Essen can build their own digital products and services for a better future.
- It’s a site for creatives, entrepreneurs, change makers - innopreneurs.
- Place Beyond Bytes combines physical and virtual spaces to work, chat, collaborate, and learn together.
- **Web:** https://www.place2b-u.de/



PLACE BEYOND BYTES
University of Duisburg-Essen

IPR-supported research transfer

Guidance on Intellectual Property Rights (IPR)

- Consultation on industrial property rights (IPR): Safeguarding work and research results to enable transfer
- Protection of work and research results: Use of intellectual property rights, e.g. patents, copyrights, trademarks, designs, as strategic tools
- Licence agreements and purchase contracts
- Non-disclosure agreements (NDA)
- Material transfer agreements
- Cooperation with the IPR and commercialisation agency PROvendis GmbH



Programs supporting entrepreneurship and societal impact

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SMART GUIDE

- Focuses on AI-supported entrepreneurship via automation of key start-up processes
- Supports students, researchers, and university staff
- Goal: Faster transition from idea to market
- https://www.uni-due.de/guide/smartguide.php

Catalyst GER

- Pilot project with focus on Social Sciences, Humanities and Educational Sciences
- Led by University Alliance Ruhr and five partner universities
- Online workshop program supports and qualifies researchers
- Goal: turning ideas and research into real-world application
- https://www.uni-due.de/guide/catalyst.php

Programs supporting female founders and networking



GUIDE Women

- Programme for female entrepreneurs incl. workshops on i.a. empowerment, communication, pitching, and negotiation
- Coaching, mentoring, and networking opportunities with other female founders and professionals
- Material support (€2,000) and a 3-month stipend (up to €3,000 / month, based on degree) for the most promising entrepreneurs

Postdocs to Innovators (p2i) Network

- International academic network, i.a. Cambridge, Paris and Edinburgh
- Access to courses and events tailored to postdocs' interests and career goals
- Networking with researchers, industry professionals, investors, and experienced entrepreneurs
- https://www.p2i-network.eu/online-courses

GUIDE Essentials

Turn your start-up idea into a concrete concept – step by step and together with other UDE entrepreneurs!

- An online course provides knowledge on relevant startup topics and tools
- Regular discussions and peer feedback via video calls with the current batch's community
- Pitch training and a presentation of your own progress at the end of the batch

Key topics covered by GUIDE Essentials:

- Lean and Business Model Canvas
- Persona & user research
- Market & competition
- Calculation, pricing & financial modelling
- Validation, prototyping & MVP
- Storytelling & Pitching

Next year's programme and dates will soon be announced here:

Web: https://www.uni-due.de/guide/essentials.php



GUIDE Founders Meet-up

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Meet other (future) UDE founders, exchange experiences and gain new perspectives on entrepreneurship.

Date: **04.11.2026, 5 pm to 9 pm**

Place: **Glaspavillon, Campus Essen**

Sign up: https://t1p.de/lwx5w

Welcome & Insights

Intro by Vice-Rector Prof. Pedro José Marrón, followed by insights and entrepreneurship experiences from founders on our stage.

Networking & Exchange

Connect over snacks and drinks and meet new people.



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STARTUP OLYMPICS

Applying Skills and Ideas in Practice

Date: **06.-08.11.2026**

Place: **Mathildenhof**
(Mathildenstraße 15A, 45130 Essen)

Sign up: **www.startupolympics.de**

UDE members participate for €9 using discount code “GUIDE-UDE”.

Food & drinks included!

Any questions? Please contact

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UPSCALER by EWG



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Newsletter

News, events, funding opportunities and insights on entrepreneurship and innovation at UDE and beyond.

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Patrick Krenz

Feel free to reach out for any questions!



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Moving ideas forward.