

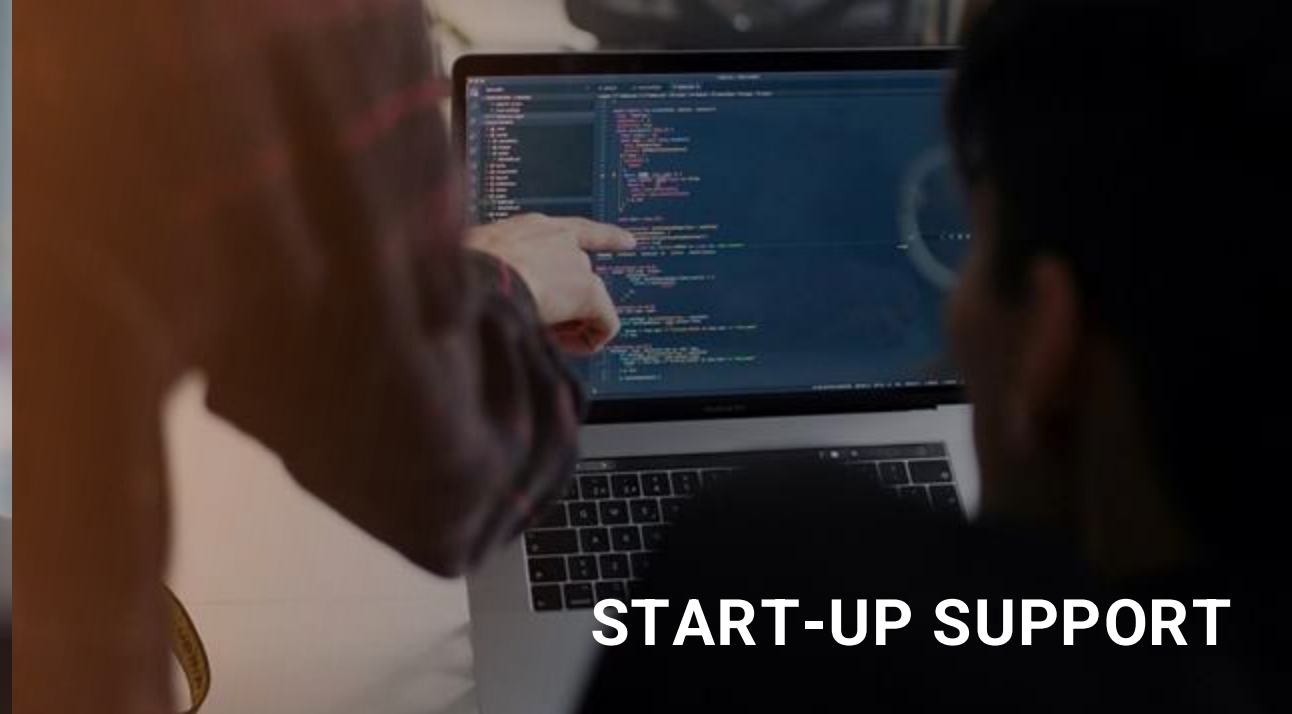
A woman with glasses and a man are sitting at a table, looking at a laptop. The woman is smiling and pointing at the screen. The man is looking at the screen. There are other people and laptops in the background, suggesting a workshop or meeting environment.

MAX!mize
science to start-up

**MAX!mize is the official start-up incubation program
for the Max Planck Society powered by Max Planck Innovation**



IP MANAGEMENT



START-UP SUPPORT

MAX PLANCK INNOVATION TECHNOLOGY TRANSFER UNIT

- Experts in **patenting & licensing** and **start-up support**
- Part of the Start-up Initiative **MAXpreneurs**
- Service free of charge for MPG scientists

INCUBATION PROGRAM? GREEN HOUSE FOR NEW BUSINESSES!



Empowering, connecting, growing!



OUR SERVICES



EXPERTS



NETWORKING



FUNDING



**PROGRAM
CURRICULUM**





WHO CAN JOIN?

We support teams from all fields of research. Projects from all sections are welcome to apply!



Social Innovation



Tech Innovation

HOW TO KICK-OFF WITH MAX!MIZE? 3 REQUIREMENTS!



1

Team

Build a team of min. two members with complementary expertise to secure enough resources for your start-up project.

2

Affiliation

At least one member has to be Max Planck affiliated.

You can have external team members, but they cannot receive funding.

3

Proof of Concept

Provide an initial Proof of Concept to show that you already started.

3 STEPS OF MAXIMIZE: YOUR ROAD TO SUCCESS



Bootcamp



- Stress test of your start-up idea



- 3 days



- Phase 1 (upon success)

Phase 1: Exploration

- Validation of your start-up idea with regards to market, team, strategy and product

- 6 months

- Max. 50,000 € need-based funding upon jury-decision

Phase 2: Venture Building

- Start-up incorporation in two distinct tracks depending on market or development challenge
- Max. 18 months (Market Track) or from 18-30 months (Development Track)
- Flexible need-based funding upon jury decision or
- External grant funding if required



**INTERESTED?
REACH OUT!**



APPLICATION PHASE #7

**October 15th, 2025 –
January 12th, 2026**

**Find more information on
www.maximize-incubator.com**

LETS STAY IN TOUCH!



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Let's connect
on LinkedIn!

