

# Workshop



An initiative of:



**FALLING  
WALLS  
FOUNDATION**

With funding from the:



THIS PROGRAMME IS SUPPORTED  
BY:



**SARTORIUS**

# MEET THE TEAM



# Young Entrepreneurs in Science



- opens up new career perspectives for young researchers
- part of the Falling Walls Foundation
- enabled by Federal Ministry of Research, Technology and Space



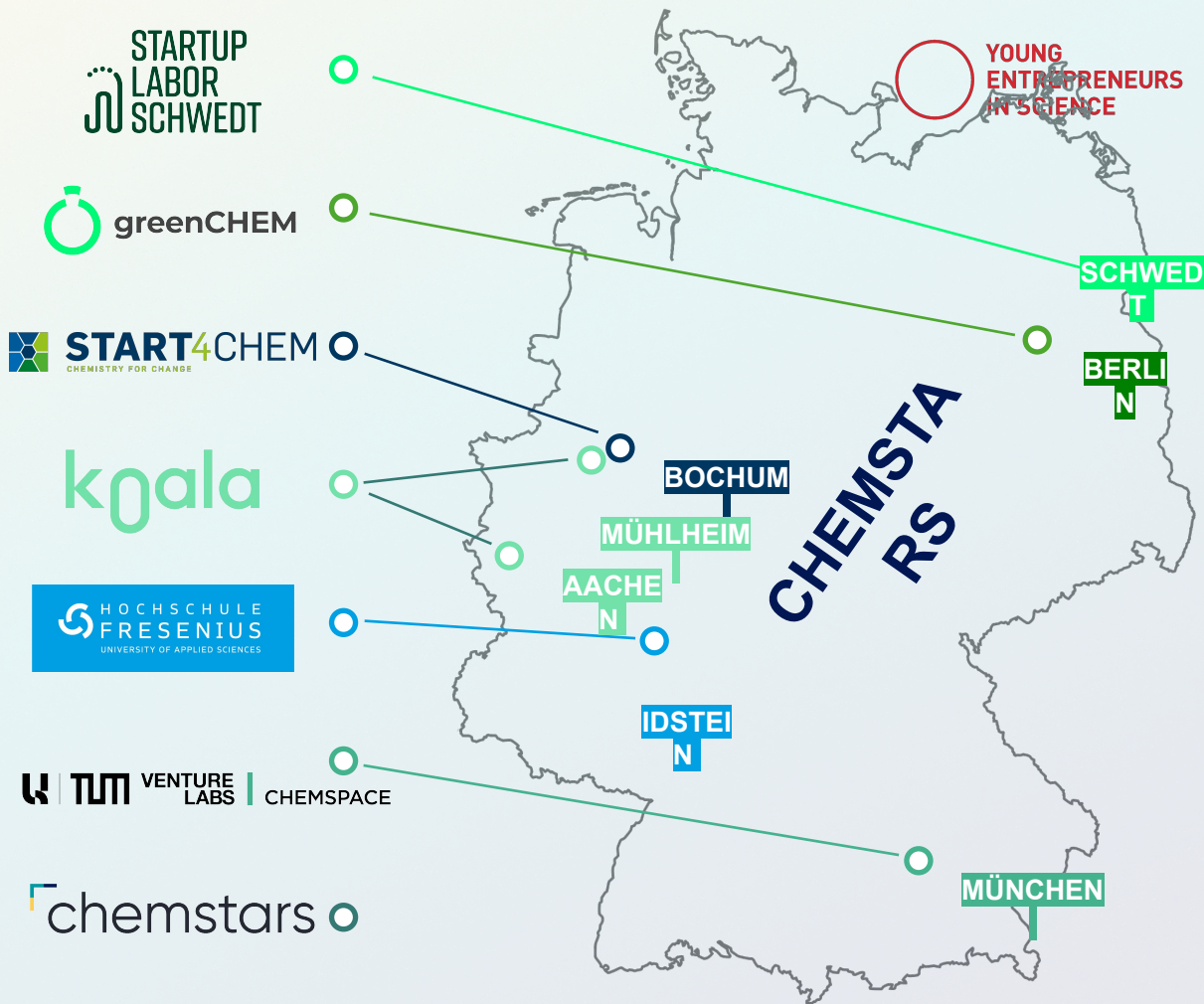
[www.youngentrepreneursinscience.com](http://www.youngentrepreneursinscience.com)

# From Lab to Startup!

Germany needs more chemistry founders — and we're here to change that.

- Spark entrepreneurial mindsets
- Turn ideas into ventures
- Connect scientists with funding & mentors
- Boost startups from first idea to scale-up

**Empowering scientists to build successful ventures.**



# Netiquette

Be respectful & constructive

Use AI responsibly: Use it to support the process, not to produce final results

Mute when not speaking

Be present: keep your camera on. Feel free to eat, drink, or stretch

Need help? Reach out to us via the chat if experiencing technical issues

React & engage: Use emojis or reactions to share feedback

Drop your questions or ideas in the chat – we're all here to learn together!

# CHECK-IN



# Emoji Check-In



**Everybody, show us your emoji mood!**

**BREAK**



# YOUR ENTREPRENEURIAL CAREER



# Learning goals

- Getting to know the concept of entre- and intrapreneurship
- Reflecting on your own potential entrepreneurial journey
- Exchange with and learn from young entrepreneurs

# ENTREPRENEURSHIP

# P



# What is entrepreneurship?

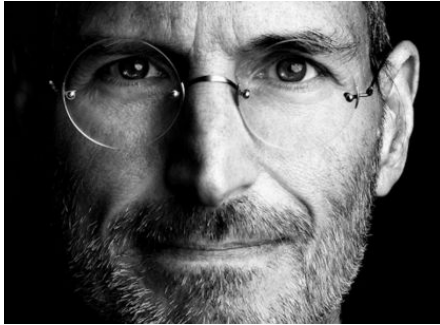


**Skill in starting new businesses, especially when this involves seeing new opportunities.**

Cambridge Dictionary

# Types of entrepreneurship

Example 1  
**Start-up founder,  
Serial Entrepreneur**



**Steve Jobs**

Apple, NeXT, Pixar

Example 2  
**Founder and Serial  
Entrepreneur**



**Oprah Winfrey**

Harpo Productions,  
OWN, O Magazine

Example 3  
**Social  
Entrepreneurs**



**Dr. Anja  
Bittner**

„Was hab ich?“

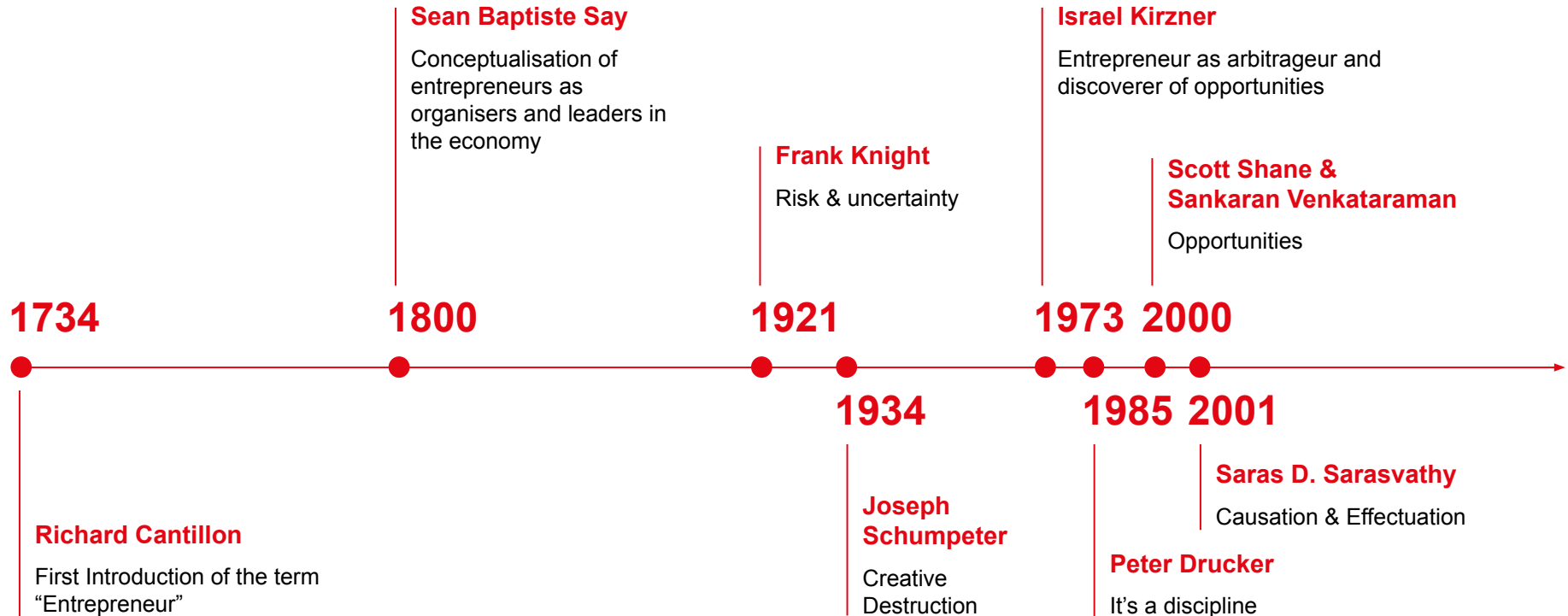
Example 4  
**SME's, Hidden Champions  
Mittelstand, Family  
Businesses**



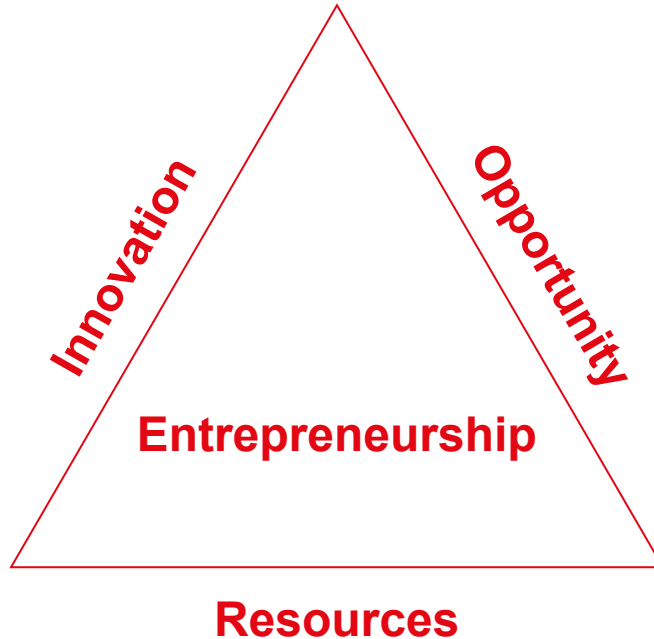
**August, Franz, Theo  
& Bernhard Claas**

CLAAS

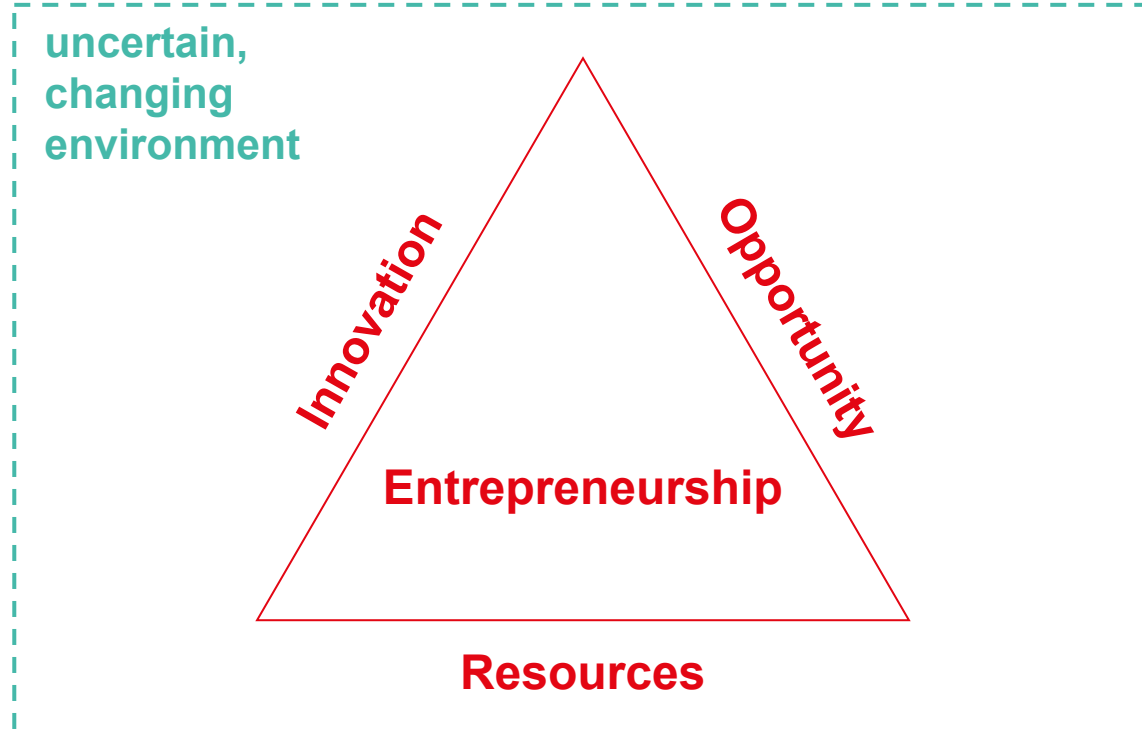
# History of entrepreneurship theory



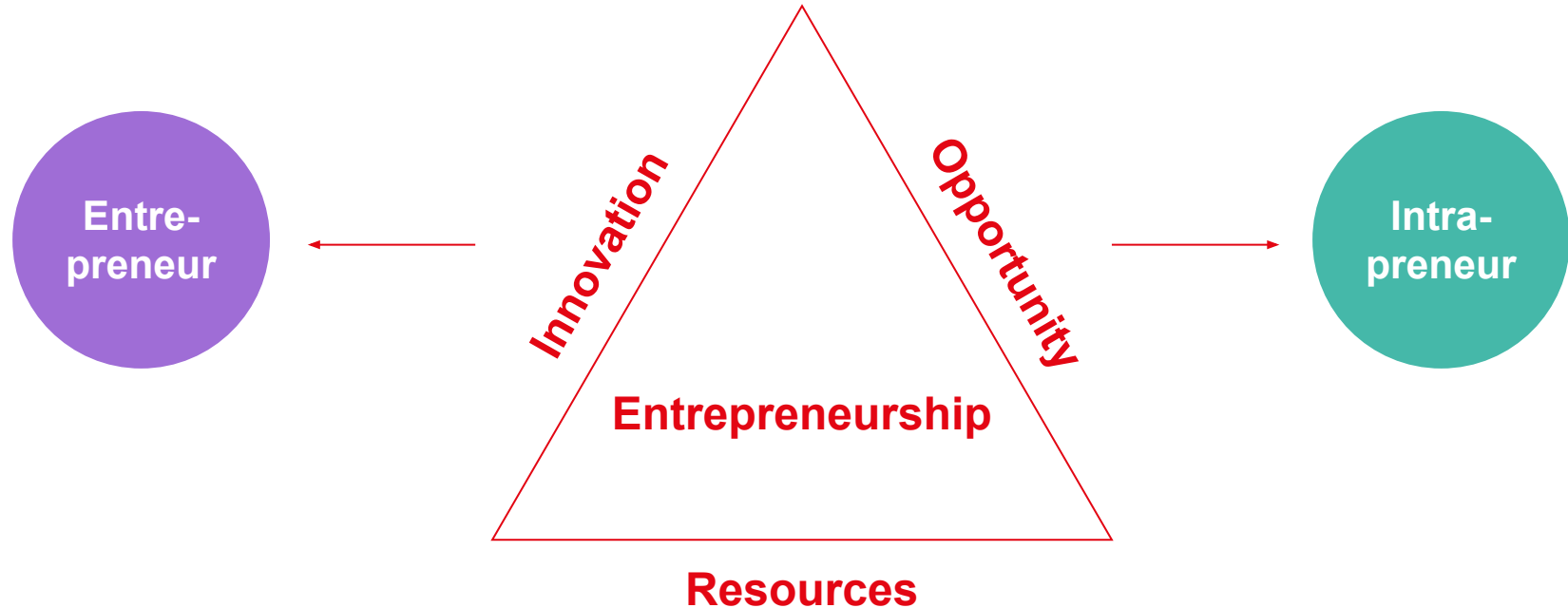
# Components of entrepreneurship



# Components of entrepreneurship



# Components of entrepreneurship



# What is intrapreneurship?



**The willingness or ability of people within a large company to take direct responsibility for turning ideas into profitable new products, services, businesses, etc.**

Cambridge Dictionary

# Entrepreneur or intrapreneur?

## PARAMETER

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### Definition

## ENTREPRENEUR

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**R**  
A person who establishes their own company and shoulders risks and rewards involved

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## INTRAPRENEUR

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**R**  
A person who works in a company and is responsible for carrying out innovations in products, operations and services

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### Objective

To introduce sth. in the market that is new and of socio-economic value

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To improve the performance and market sustainability of an established enterprise

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### Nature of enterprise

Recently established

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Well-established

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### Source of capital

Acquired by the entrepreneur themselves

Provided by the company

# It's about the mindset

**Entrepreneurship & Intrapreneurship:**  
Different environments, same mindset

# ENTREPRENEURIAL PROCESS



# Desire

**START**

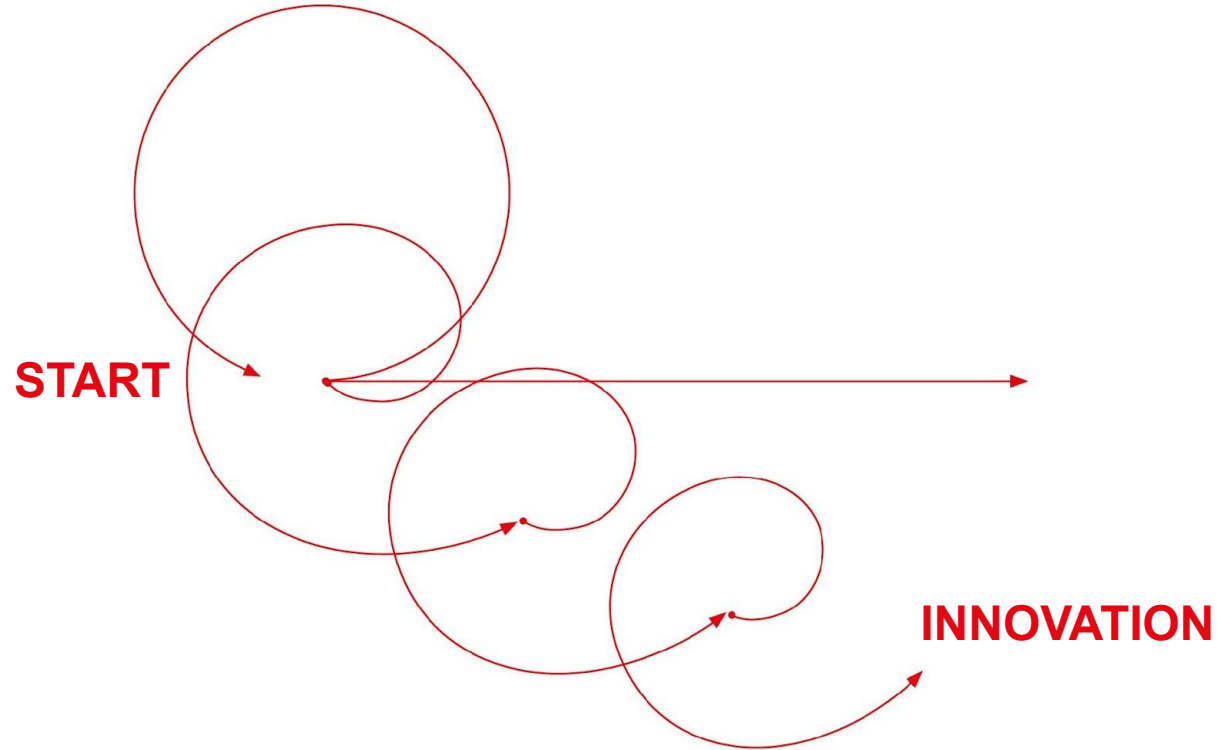


**INNOVATION**

# Reality



# Iteration



# ENTREPRENEURIAL PROCESS



# My entrepreneurial journey



# My entrepreneurial journey

**Based on what you just heard.**

**Write down in prepared templates and discuss with your group:**

- A. What do you feel are advantages and challenges of navigating in the two contexts (entrepreneurship / intrapreneurship)?
- B. What feels more appealing to you? What seems more frightening to you? Why?
- C. Where do you feel are your blind spots?

# My entrepreneurial journey



TEAMWORK: YOUR ENTREPRENEURIAL CAREER

## MY ENTREPRENEURIAL JOURNEY



**Based on what you just heard. Write down in prepared templates and discuss with your group.**

15 min, automatic transfer back

### Step 1

Please think about the questions below for a few minutes individually.

2 min

### Step 2

Share your thoughts within the group, discuss them and write down the most important aspects in the template. Please make sure that everyone in the group can talk about their thoughts.

13 min

**A.** What do you feel are advantages and challenges of navigating in the two contexts (entrepreneurship / intra-preneurship)?

**B.** What feels more appealing to you? What seems more frightening to you? Why?

**C.** Where do you feel are your blind spots?

Let's go!



# Welcome back



**Let us know, if you're with us:  
Raise your emoji thumb!**

# Share your insights ...



**What are your thoughts or insights?  
What would you like to share with the whole  
group?**

# MINI THE ROLE MODELS



# Meet the role models



**What would you like to ask the role models?**  
**Everyone on your own: Reflect and decide what**  
**questions you want to bring to the Q&As.**

**It's coffee  
o' clock!**



# MINI THE ROLE MODELS



# Meet the role models



## **PART I**

Introduction of the role models

## **PART II**

Breakout sessions Q&A

PLEASE WELCOME

...

**YOUNG ENTREPRENEURS IN SCIENCE**

INTRODUCTION AND PERSONALITY COMPETENCES

Logo of the European Union Foundation is visible at the bottom left of the slide.



# How it works ...



## How it works ...

### Two groups

Two separate breakout rooms



## Q&A

One role model in each breakout room

### **Please have your questions ready!**

Only unmute your microphone when it's your turn to ask a question



## 40 minutes

### **20 min**

per role model to ask your questions.

After 20 min the rolemodels will switch the room

Countdown for the last minute

Automatic transfer back to main room after 40 min

# LET'S GO!



# Welcome back



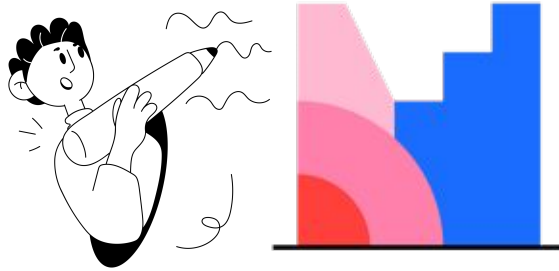
**Let us know, if you're with us:  
Raise your emoji thumb!**

# Wrapping up ...



**Dear role models,  
What advice/learning from your journey  
would you like to pass on to everyone?**

# Time for feedback!



**Please, follow the link in the  
chat window.**





# Stay connected with the YES community



- Join our **LinkedIn group**
- Take part in other (Online-) **Workshops**
- Tell your peers and spread the word via **social media**
- Stay active in our **Alumni-Community**
- Keep learning from each other on your entrepreneurial journey



# Boost your career with your YES experience



- Connect with YES and fellow participants on LinkedIn
- Share your YES certificate on Social Media
- Add YES to your trainings on LinkedIn and your CV
- ... and carry the entrepreneurial spirit further.



# Top-Talents-Track

You've got a bold idea from your research – now what?

We are expanding our programme with the **Top-Talents-Track**, a three-month support programme for 20 highly qualified talents from our network. It combines workshops, individual coaching, peer-to-peer learning formats, and networking events.



# Time for feedback!



# Thank you!

Connect with us and each other via Social Media ...



LinkedIn  
Page



LinkedIn  
Group



Instagram  
@sciencepreneurs



Newsletter



## CONNECTING green minded people

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With funding from the:





Building an ecosystem is a group effort.  
**Join the movement.**



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**THE END**

