

Workshop

An initiative of:



**FALLING
WALLS
FOUNDATION**

With funding from the:



Federal Ministry
of Research, Technology
and Space

THIS PROGRAMME IS SUPPORTED
BY:



SARTORIUS



MEET THE TEAM



Young Entrepreneurs in Science



- opens up new career perspectives for young researchers
- part of the Falling Walls Foundation
- enabled by Federal Ministry of Research, Technology and Space

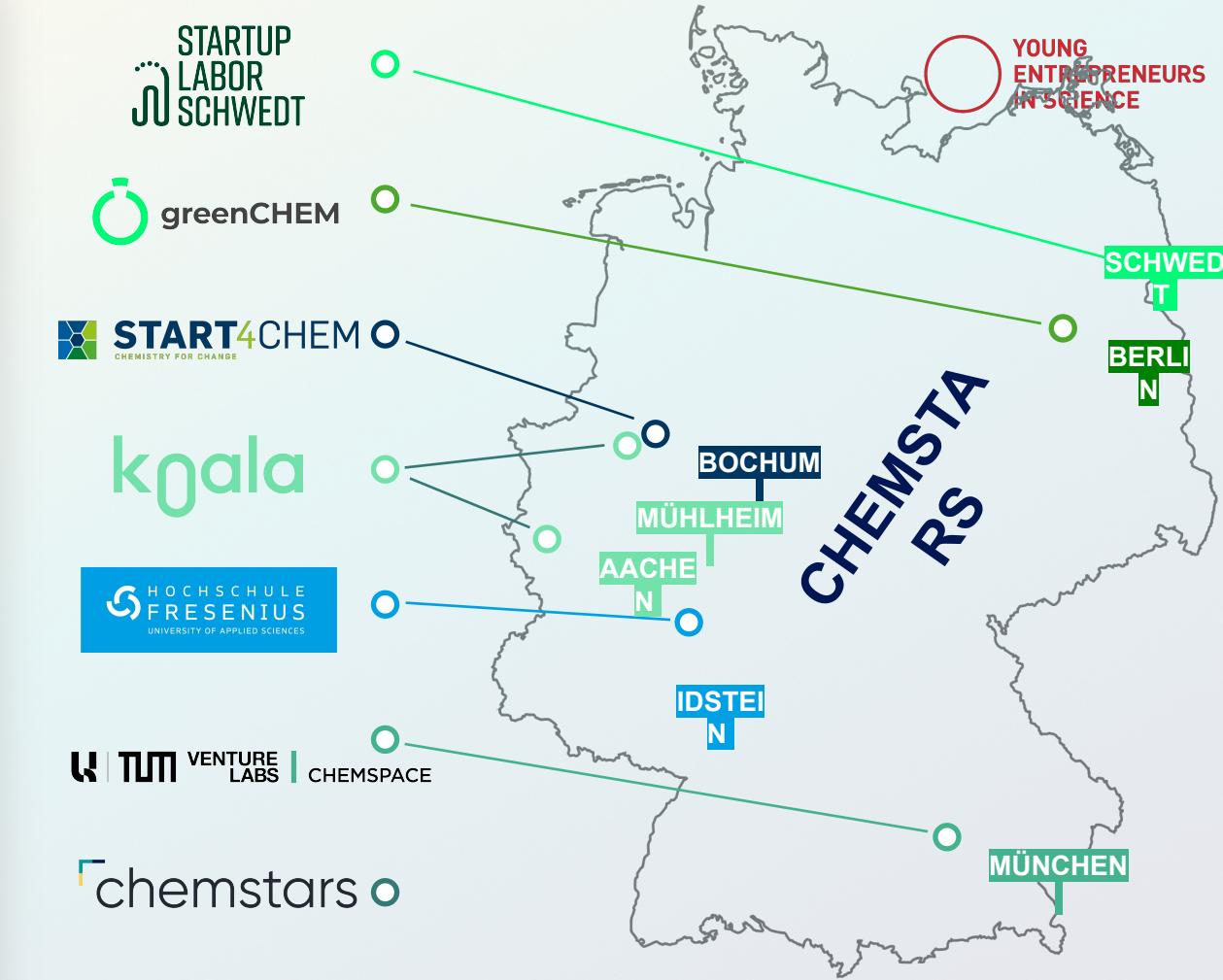


From Lab to Startup!

Germany needs more chemistry founders — and we're here to change that.

- Spark entrepreneurial mindsets
- Turn ideas into ventures
- Connect scientists with funding & mentors
- Boost startups from first idea to scale-up

**Empowering scientists
to build successful
ventures.**



Netiquette



Be respectful & constructive

Use AI responsibly: Use it to support the process, not to produce final results

Mute when not speaking

Be present: keep your camera on. Feel free to eat, drink, or stretch

Need help? Reach out to us via the chat if experiencing technical issues

React & engage: Use emojis or reactions to share feedback

Drop your questions or ideas in the chat – we're all here to learn together!

CHECK-IN



Emoji Check-In



Everybody, show us your emoji mood!

BREAK



YOUR ENTREPRENEUR

CAREER



Learning goals



- Getting to know the concept of entre- and intrapreneurship
- Reflecting on your own potential entrepreneurial journey
- Exchange with and learn from young entrepreneurs



What is entrepreneurship?

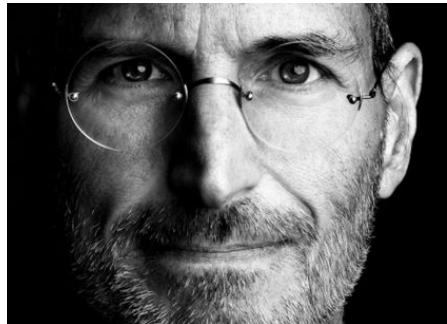


Skill in starting new businesses, especially when this involves seeing new opportunities.

Cambridge Dictionary

Types of entrepreneurship

Example 1
Start-up founder,
Serial Entrepreneur



Steve Jobs
Apple, NeXT, Pixar

Example 2
Founder and Serial
Entrepreneur



Oprah Winfrey
Harpo Productions,
OWN, O Magazine

Example 3
Social
Entrepreneurs



**Dr. Anja
Bittner**

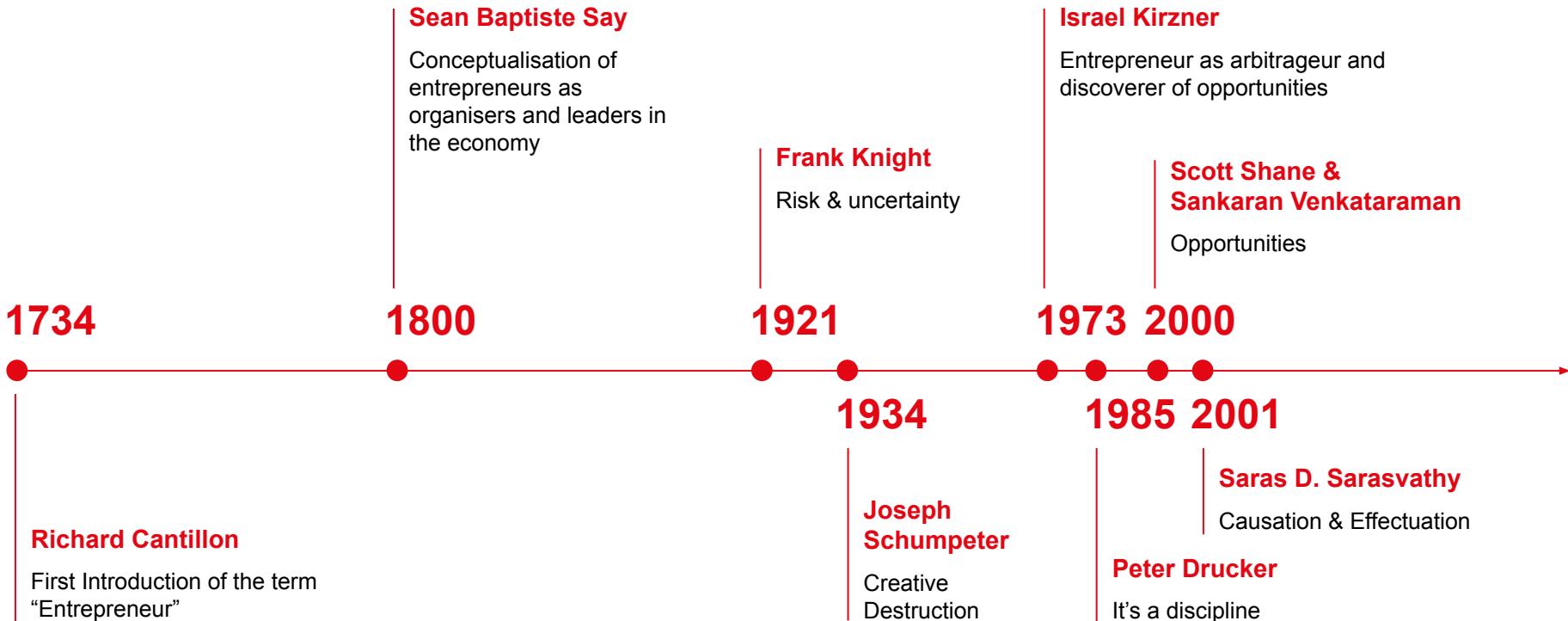
„Was hab ich?“

Example 4
**SME's, Hidden Champions
Mittelstand, Family
Businesses**

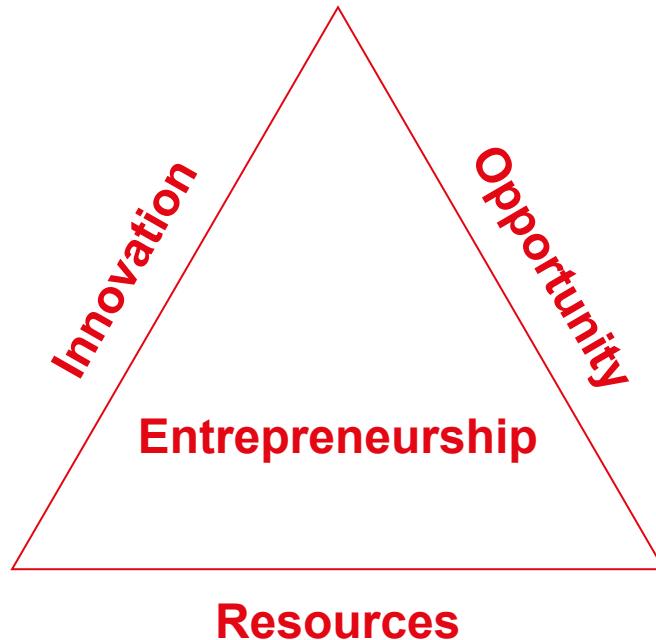


**August, Franz, Theo
& Bernhard Claas**
CLAAS

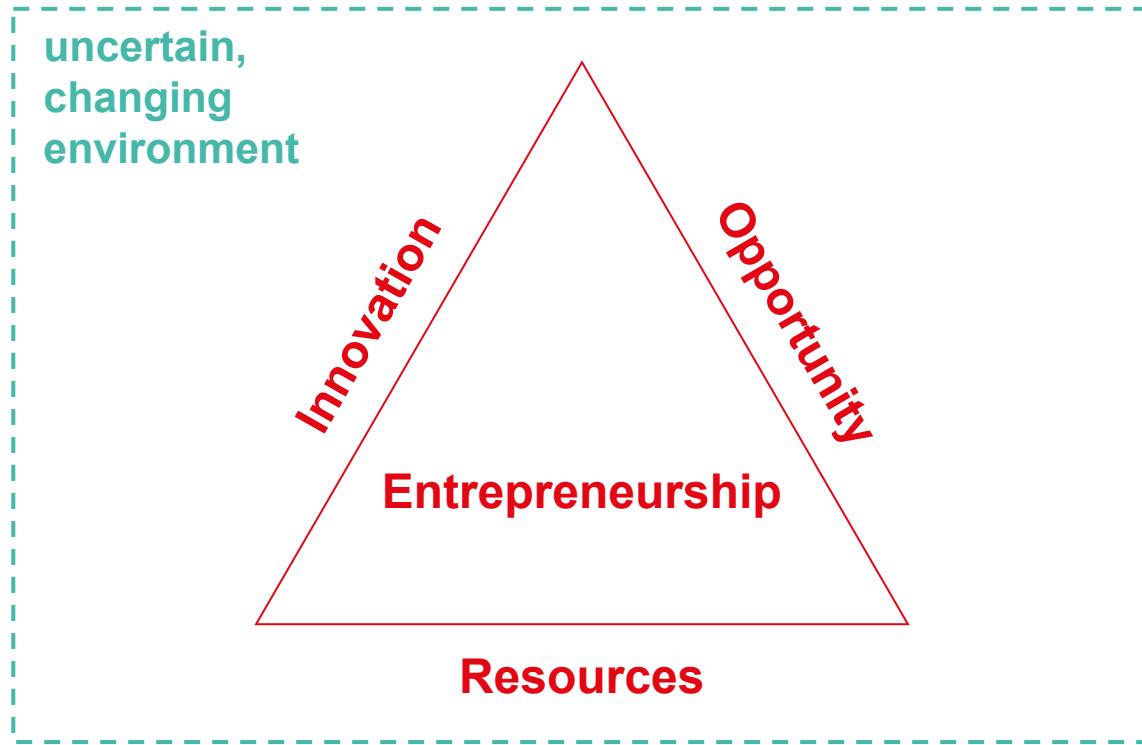
History of entrepreneurship theory



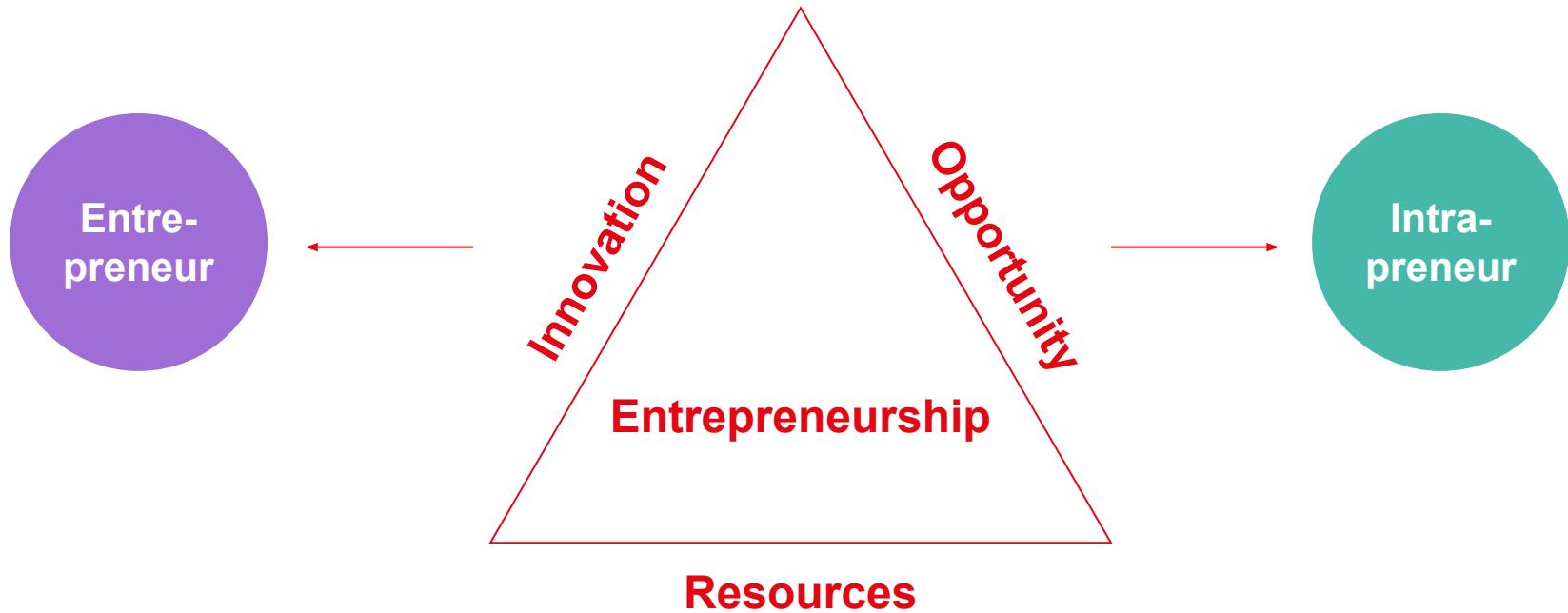
Components of entrepreneurship



Components of entrepreneurship



Components of entrepreneurship



What is intrapreneurship?



The willingness or ability of people within a large company to take direct responsibility for turning ideas into profitable new products, services, businesses, etc.

Cambridge Dictionary

Entrepreneur or intrapreneur?



PARAMETER

Definition

ENTREPRENEU

R

A person who establishes their own company and shoulders risks and rewards involved

Objective

To introduce sth. in the market that is new and of socio-economic value

Nature of enterprise

Recently established

Source of capital

Acquired by the entrepreneur themselves

INTRAPRENEU

R

A person who works in a company and is responsible for carrying out innovations in products, operations and services

To improve the performance and market sustainability of an established enterprise

Well-established

Provided by the company

It's about the mindset



Entrepreneurship & Intrapreneurship:
Different environments, same mindset

ENTREPRENEURIAL PROCESS



Desire



START

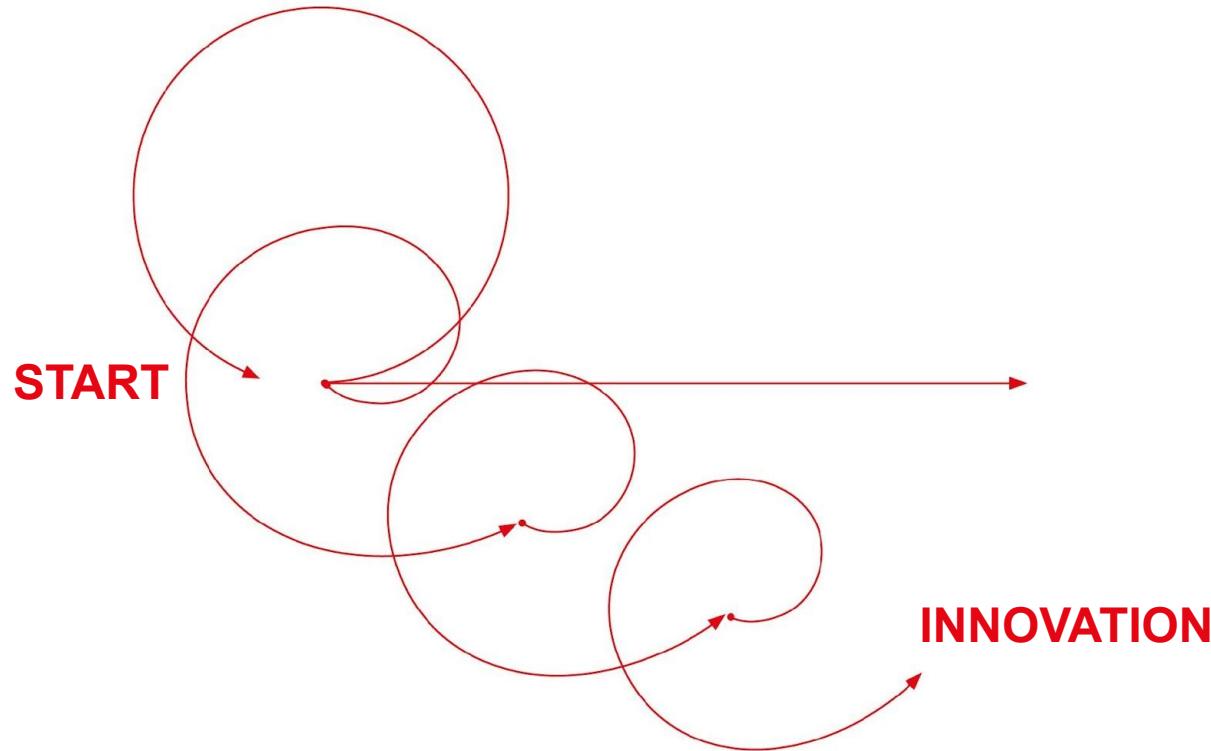


INNOVATION

Reality



Iteration



ENTREPRENEURIAL PROCESS



My entrepreneurial journey



My entrepreneurial journey

Based on what you just heard.

Write down in prepared templates and discuss with your group:

- A.** What do you feel are advantages and challenges of navigating in the two contexts (entrepreneurship / intrapreneurship)?
- B.** What feels more appealing to you? What seems more frightening to you? Why?
- C.** Where do you feel are your blind spots?

My entrepreneurial journey



TEAMWORK: YOUR ENTREPRENEURIAL CAREER

MY ENTREPRENEURIAL JOURNEY

Based on what you just heard. Write down in prepared templates and discuss with your group.
15 min, automatic transfer back

Step 1

Please think about the questions below for a few minutes individually.

2 min

Step 2

Share your thoughts within the group, discuss them and write down the most important aspects in the template. Please make sure that everyone in the group can talk about their thoughts.

13 min

A. What do you feel are advantages and challenges of navigating in the two contexts (entrepreneurship / intrapreneurship)?

B. What feels more appealing to you? What seems more frightening to you? Why?

C. Where do you feel are your blind spots?



Let's go!



Welcome back



**Let us know, if you're with us:
Raise your emoji thumb!**

Share your insights ...



**What are your thoughts or insights?
What would you like to share with the whole
group?**

...

YOUNG ENTREPRENEURS IN SCIENCE

INTRODUCTION AND PERSONALITY
COMPETENCES

Supported by:
ROYAL DUTCH SHELL FOUNDATION



Meet the role models



What would you like to ask the role models?

**Everyone on your own: Reflect and decide what
questions you want to bring to the Q&As.**

**It's coffee
o' clock!**



...

YOUNG ENTREPRENEURS IN SCIENCE

INTRODUCTION AND PERSONALITY
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ROYAL DUTCH SHELL FOUNDATION

AKERIA



Meet the role models



PART I

Introduction of the role models

PART II

Breakout sessions Q&A



How it works ...



How it works ...

Two groups

Two separate breakout rooms



Q&A

One role model in each breakout room

Please have your questions ready!

Only unmute your microphone when it's your turn to ask a question



40 minutes

20 min

per role model to ask your questions.

After 20 min the rolemodels will switch the room

Countdown for the last minute

Automatic transfer back to main room after 40 min

LET'S GO!



Welcome back



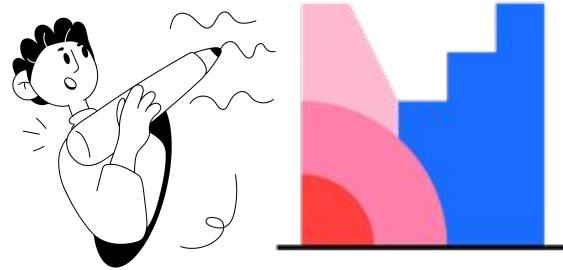
**Let us know, if you're with us:
Raise your emoji thumb!**

Wrapping up ...



Dear role models,
What advice/learning from your journey
would you like to pass on to everyone?

Time for feedback!



**Please, follow the link in the
chat window.**





Stay connected with the YES community



- Join our **LinkedIn** group
- Take part in other (Online-) **Workshops**
- Tell your peers and spread the word via **social media**
- Stay active in our **Alumni-Community**
- Keep learning from each other on your entrepreneurial journey



Boost your career with your YES experience



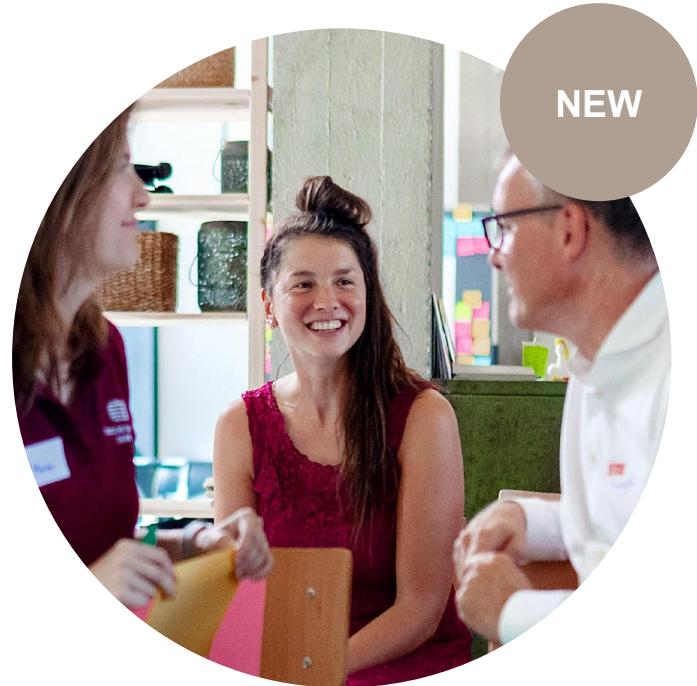
- Connect with YES and fellow participants on LinkedIn
- Share your YES certificate on Social Media
- Add YES to your trainings on LinkedIn and your CV
- ... and carry the entrepreneurial spirit further.



Top-Talents-Track

You've got a bold idea from your research – now what?

We are expanding our programme with the **Top-Talents-Track**, a three-month support programme for 20 highly qualified talents from our network. It combines workshops, individual coaching, peer-to-peer learning formats, and networking events.



Time for feedback!



Thank you!



Connect with us and each other via Social Media ...



LinkedIn
Page



LinkedIn
Group



Instagram
@sciencepreneurs



Newsletter



CONNECTING green minded people

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With funding from the





Building an ecosystem is a group effort.

Join the movement.

chemstars

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THE END

