YOUR ENTREPRENEURIAL EMPOWERMENT JOURNEY

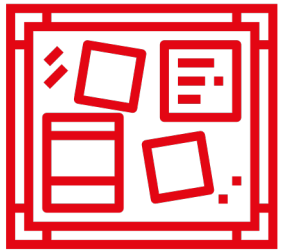
Learning goals

YOUNG ENTREPRENEURS IN SCIENCE

- Reach clarity and confidence for yourself on the subject of founding
- Reflect on your own resources and potential support
- Get inspired by female founder personalities

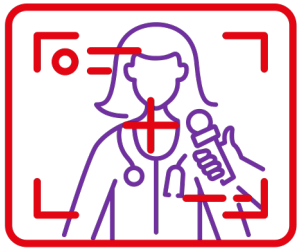
Up for the journey?

YOUNG ENTREPRENEURS IN SCIENCE



MIRO
(Digital Whiteboard)

+



Short videos from women founders

Let’s look at the context ...

Please guess ...

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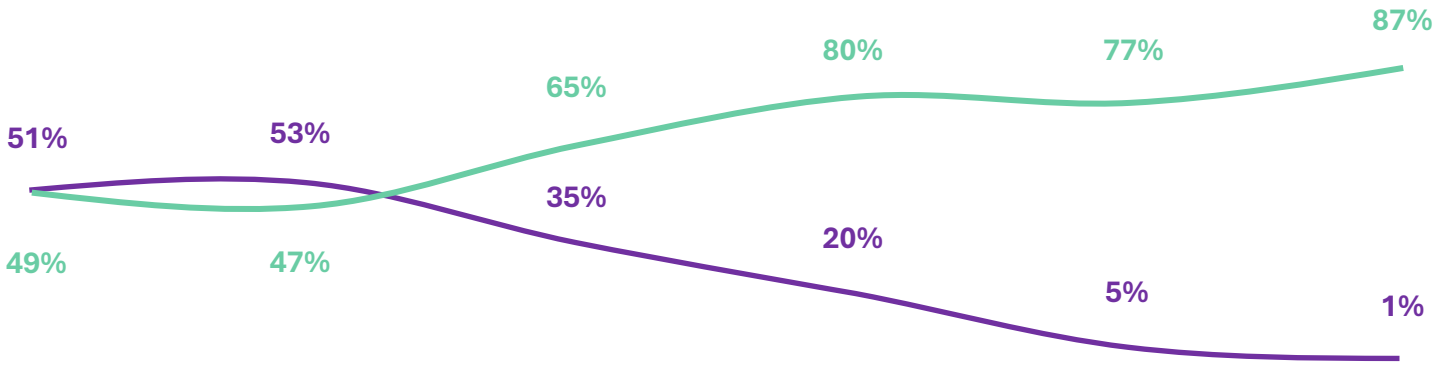


Total population

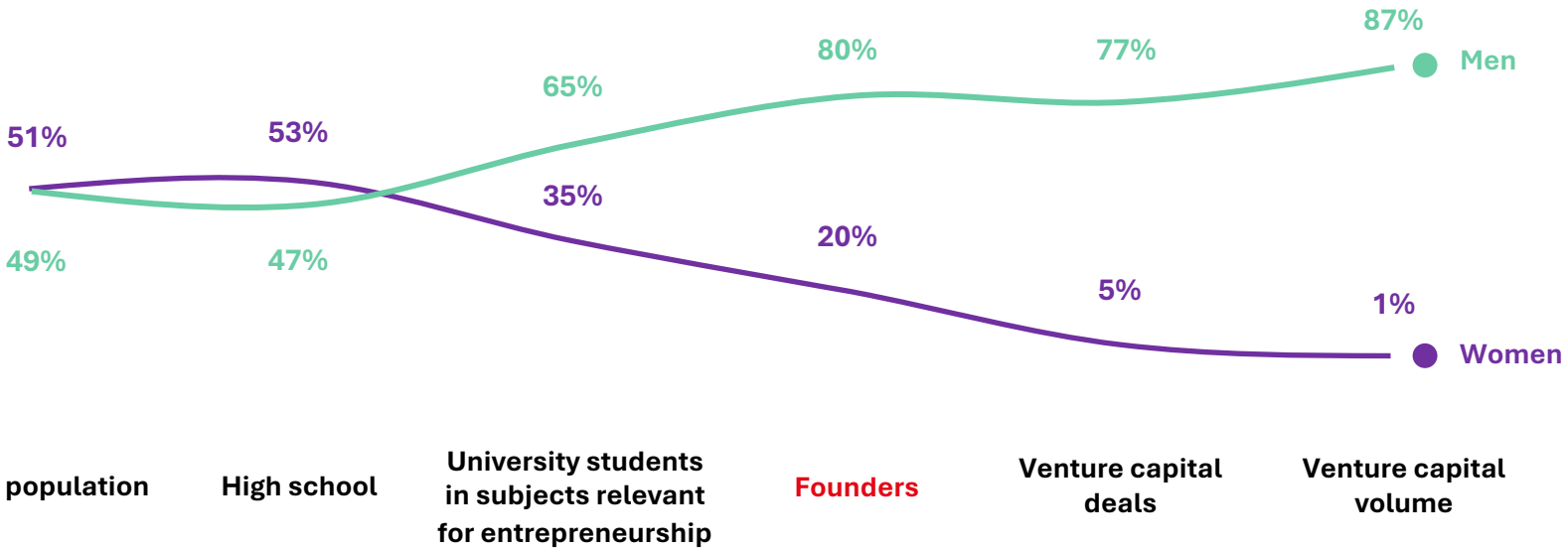
High school

Venture capital volume

Source: Female Founders Monitor 2022, p. 3

And here the resolution

YOUNG ENTREPRENEURS IN SCIENCE



Source: Female Founders Monitor 2022, p. 3

Female founders' have high impact potential

YOUNG ENTREPRENEURS IN SCIENCE

Of all female founder teams:

Are profitable

Have high societal or ecological impact

Grow rapidly

Source: Female Founders Monitor 2022, p. 21

NICE TO MEET YOU!

WE NEED MORE SCIENCEPRENEURSHIP BY WOMEN BECAUSE...

Your entrepreneurial empowerment journey

Our journey today...

YOUNG ENTREPRENEURS IN SCIENCE

1

My beliefs about entrepreneurship

2

My entrepreneurial resources

3

My sources of support

4

Retro & next steps

miro
Share
Meeting
Welcome to miro ...
text
sticky notes
more functions, like stickers
and emojis
navigation
map
zoom
100%

Experience miro

YOUNG ENTREPRENEURS IN SCIENCE

Play around with sticky notes and write down your favorite women personality.

How it works ...

YOUNG ENTREPRENEURS IN SCIENCE

Solo work

Transfer to MIRO and
find the Miro experience board
on the top

Warm up with MIRO

Take a sticky note and post it
in the template frame

Write down your favorite
women personality

Change the size, the color and
the shape of the sticky note

5 minutes

Beginning with step 1

YOUNG ENTREPRENEURS IN SCIENCE

1

My beliefs about entrepreneurship

2

My entrepreneurial resources

3

My sources of support

4

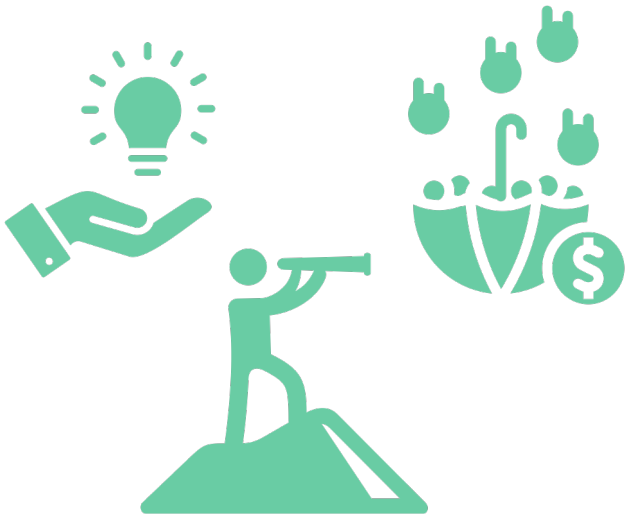
Retro & Next steps

Step 1:
Your beliefs

Step 1

YOUNG ENTREPRENEURS IN SCIENCE

When I think of entrepreneurship,
what comes to my mind is...



How it works ...

YOUNG ENTREPRENEURS IN SCIENCE

Solo work

Stay in main room and mute yourself.

Use the Miro template for Step 1.

Your beliefs:

Take a moment and write down all your thoughts to following sentence:

When I think of entrepreneurship, what comes to my mind is...

Put your sticky notes on the relevant area.

5 minutes

Welcome back

YOUNG
ENTREPRENEURS
IN SCIENCE

Let us know, if you’re with us:
Raise your emoji thumb!

Share your beliefs

How it works ...

YOUNG ENTREPRENEURS IN SCIENCE

Teamwork

Digital Breakout Rooms

Use the Miro template for Step 1.

Share your beliefs:

Share your beliefs in the group and exchange with others.

If you want,
add new sticky notes.

10 minutes

Welcome back

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IN SCIENCE

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TO ME, ENTREPREURSHIP MEANS...

Continuing with step 2

YOUNG ENTREPRENEURS IN SCIENCE

Step 2:
Your resources

THE GIFT I BRING TO THE WORLD AS AN ENTREPRENEUR IS....

Step 2: Your resources profile

YOUNG ENTREPRENEURS IN SCIENCE

- My professional & private experiences
- My training & background
- My expertise & skills
- My successes (professional & private)
- What I still need…

How it works ...

YOUNG ENTREPRENEURS IN SCIENCE

Solo work

Stay in main room
and mute yourself.

Use the Miro template for Step 2.

Create your profile:

Fill out your resources profile by using sticky notes.

If you want, add visuals and icons.

15 minutes

Welcome back

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IN SCIENCE

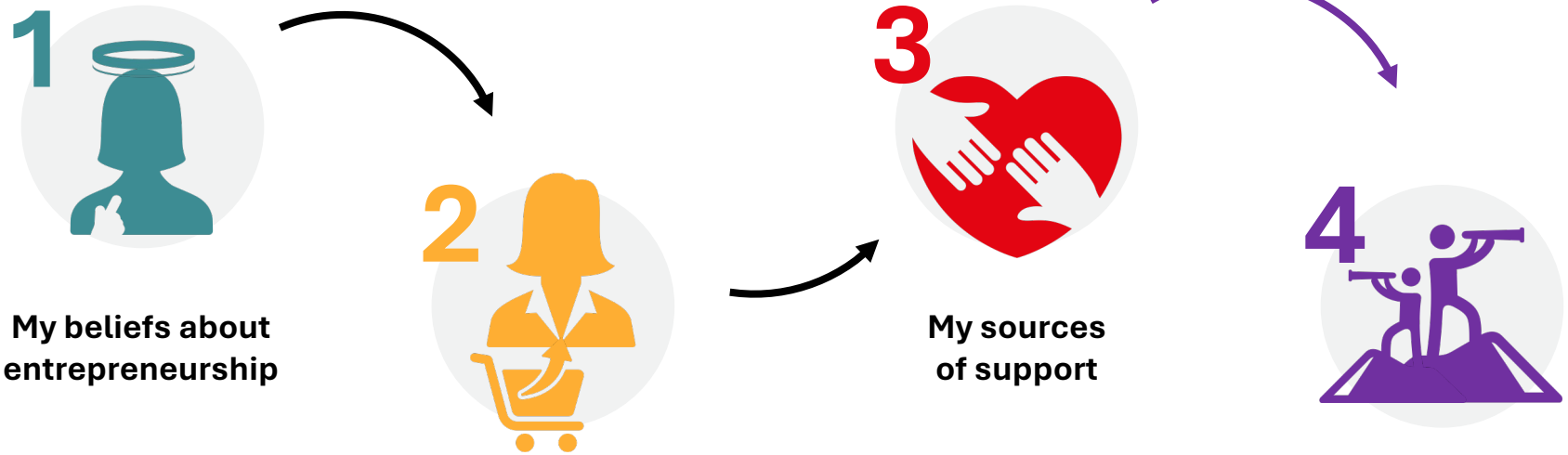
Let us know, if you’re with us:
Raise your emoji thumb!

NEXT UP ...
YOUNG ENTREPRENEURS IN SCIENCE
INTRODUCTION AND PERSONALITY COMPETENCES

BREAK

On to step 3

YOUNG ENTREPRENEURS IN SCIENCE



Step 3: Your sources of support

THIS SUPPORT OR COOPERATION HAS REALLY MOVED ME FORWARD ON MY ENTREPRENEURIAL JOURNEY...

Let’s start with exercise 1

YOUNG ENTREPRENEURS IN SCIENCE

Exercise 1

Appreciate the other profiles

Exercise 2

Brainstorm together on potential sources of support

How it works ...

YOUNG ENTREPRENEURS IN SCIENCE

Solo work

Stay in main room
and mute yourself.

Got to the entrepreneurial profiles on Miro.

Value the other profiles:

Look through the resources profiles of the others.

Appreciate the other profiles with comments or visuals.

10 minutes

Welcome back

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IN SCIENCE

Let us know, if you’re with us:
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On to Exercise 2

YOUNG ENTREPRENEURS IN SCIENCE

Exercise 1

Appreciate the other profiles

Exercise 2

Brainstorm together on potential sources of support

How it works ...

YOUNG ENTREPRENEURS IN SCIENCE

Teamwork

Digital Breakout Rooms , choose your two partners

Go to the template on Miro for Step 3.

Exchange with others:

Everyone, shortly introduce yourself and your project.

Brainstorm together, what support do you need to move your project(s) forward?
Write them on sticky notes on the board.

Do you have any advise for the other persons?

15 minutes

appr. 5 min brainstorming for each person

Welcome back

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IN SCIENCE

Let us know, if you’re with us:
Raise your emoji thumb!

Finishing with step 4

YOUNG ENTREPRENEURS IN SCIENCE

My beliefs about entrepreneurship

My entrepreneurial resources

My sources of support

Retro & next steps

Step 4:
Retro & next steps

LOOKING BACK, THIS IS WHAT I WOULD HAVE DONE DIFFERENTLY TODAY...

Look back and look forward

YOUNG ENTREPRENEURS IN SCIENCE

Pick the aspects from the steps before that are most relevant to you, note them down.

What are the next 3 concrete steps to take after this workshop?

How it works ...

YOUNG ENTREPRENEURS IN SCIENCE

Solo work

Stay in main room
and mute yourself.

Go to the template on Miro for Step 4.

Retro & next steps

Take a moment and make notes to following questions:

Looking back at the journey, what were the most relevant aspects to you?

What are the next one or two concrete steps that you can take tomorrow?

5 minutes

Sharing ...

YOUNG
ENTREPRENEURS
IN SCIENCE

Share with us what you take away!

I WOULD LIKE TO SHARE THIS THOUGHT WITH ALL WOMEN FROM SCIENCE WHO ARE INTERESTED IN STARTING UP...