



# From PhD to Innovator Workshop

Nov. 2-3, InnoDom Cologne

# Transfer & Scouting



**Dr. Marita Mehlstäubl**  
Head of Transfer & Scouting



**Hanna Zimmermann, M.A.**  
Faculty of Human Sciences



**Dr. Constanze Duhme**  
Faculty of Medicine



**Dr. Nicolas Meier**  
Faculty of Management,  
Economics and Social Sciences



**Dr. Isabelle Schiffer**  
Faculty of Mathematics and  
Natural Sciences (Focus:  
Life Science)



**Dr. Dadhichi Paretkar**  
Faculty of Mathematics and  
Natural Sciences (Focus:  
Materials Science)



**Franziska Röhr, Master  
Iuris**  
Faculty of Law



**Miriam Fußangel, M. A.**  
Faculty of Arts and  
Humanities

**& Dr. Piotr Jakubowicz**  
Prototyping & Technology Marketing

## About us: The Gateway ESC

- First point of contact for students, academics and **start-ups** at the University of Cologne who are **interested in founding a company**
- We want to **empower** and inspire people to realize their **own ideas**
- **Much more** than support for start-ups

# How we advise you

- Information and support when applying for **funding** and **scholarships**
- Feedback on **business ideas**, support in the development of **business models**
- **Transfer scouts at faculties** offer subject-specific expertise and help research ideas on their way from science to practice



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## What you can learn

- **Seminars and workshops** at all faculties on:
  - Management know-how
  - Innovation, e.g. with methods such as design thinking
  - Digitalization
- **E-Learning** - Strategic Business Toolkit
- **Networking in the Cologne ecosystem:** We bring you together with start-ups, investors and companies.

# How we support you

- **Incubator:**  
Free workstations and support for start-up teams at our InnoDom Cologne; Workshop programme
- **Accelerator:**  
Tailor-made 6-month mentoring and coaching with a focus on internationalisation, team and leadership: **#growasateam**



### Persönliche Angaben

Geschlecht

Titel

Vorname \*

Nachname \*

E-Mail \*

Telefon

### Studium / Alumni-Status / Anstellung

Hochschule \*

Fakultät

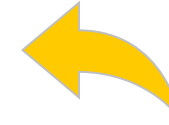
Nur, wenn du an der Uni Köln studierst/arbeitest

Studienfach / Fachbereich \*

Was ist dein Studienfach oder dein Fachbereich?

Status \*

Wie ist dein aktueller Status?



Here you can get free start-up coaching and advice on your start-up idea.







## **Grants and scholarships**

Or  
How to finance myself,  
my idea and I

# GO-Bio Initial Booster

Modul 2 – Workshop „Optimize your application“  
Nov, 21st, 12-2pm, InnoDom Cologne



**Make ideas work.**

# Extract from the **D7 newsletter** on current calls for proposals

## **BMBF | GO-Bio initial: Strengthening Transfer Success in the Life Sciences**

**Aim** The GO-Bio initial funding initiative supports the **identification and further development of new ideas** or **early research approaches with recognizable innovation potential**. Aim of the program is to enable and facilitate the **transfer of promising ideas into products**. The focus is particularly on ideas and inventions from the fields of therapeutics, diagnostics, research tools and platform technologies.

**Target group** scientists in a professional (re)orientation phase: **Master students, doctoral students, post-doctoral students** who want to further develop their applicable ideas or inventions, ideally up to commercial marketing and can imagine themselves as start-ups, or experienced professionals who are looking for a new perspective.

**Duration** **3 years** (1 year exploratory phase | 2 years feasibility phase)

**Funding** exploratory phase: **€ 100,000** (+overhead) | feasibility phase: **€ 500,000** (+overhead)

**Deadline** annually on **15 February** (submission of a project outline)

**Further information** website of [GO-Bio](#)

# “New products for the bioeconomy”

Developing **new ideas for bio-based products or processes, testing their feasibility and making them a reality:** The ideas contest held by the Federal Ministry of Education and Research (BMBF) offers researchers with original business ideas for the bioeconomy enticing funding to help out during the early stages of development.



# Extract from the **D7 newsletter** on current calls for proposals

## **BMBF | Ideas Competition "New Products for the Bioeconomy"**

**Aim** Identification and further development of **bio-based products, processes and services**, from their conceptual design to the examination of feasibility and possible utilisation options. The funding is **open to all topics** and covers all **areas of the bioeconomy** as defined in the National Bioeconomy Strategy. Prerequisite for application: the idea results from a research project and indicates **initial innovation potential**.

**Phase 1 (Exploration):** a **potential product idea** for the bioeconomy is to be developed based on initial scientific findings (conception, testing, weighing of various utilisation options, IP situation, identification of complementary partners)

**Phase 2 (Feasibility):** fundamental investigations into the **technical feasibility** of the product idea, exploitation strategy to be further developed.

**Target group** **scientists** with a very early and high-risk product idea for the bioeconomy who can imagine a **career outside the traditional science system** (e.g. in a spin-off company or industry)

**Duration** **Phase 1:** up to **1 year** (individual projects)

**Phase 2:** up to **3 years** (collaborative projects)

**Funding** **Phase 1:** up to **€ 65.000** (100%) of eligible costs (+ 20% project lump sum)

**Phase 2:** 100% of eligible costs (+ 20% project lump sum)

**Deadline** annually on **1 February**

**Further information** website of [BMBF](#)



**For whom?** Individual founders or teams of up to three people, who have a business idea in the field of future-oriented technologies and innovative services as well as business models in NRW

**How much and long?** 1,200 euros per month and person over a max. term of one year

**Necessity:**

- place of residence and centre of life: NRW
- Interested who do not have German or EU citizenship: need a valid residence permit for employment purposes or a permanent settlement permit.
- pursuing the start-up project as their main occupation
- application and pitch must be in German
- **check compatibility with other funding programs beforehand!**



## EXIST-Gründungsstipendium

**For whom?** Academics, university graduates and former academic staff (up to five years after graduation or retirement) in teams up to three people

**What?** Innovative technology-oriented start-up projects or Innovative knowledge-based services based on scientific findings.

**How much and long?** Grant of between EUR 3,000/month for postdocs and EUR 1,000/month for students over a maximum period of one year

**Necessity:**

- applicant is the university, that's why you need the support of a start-up coach
- application is extensive and approval can take several months.
- application must be in German
- **check compatibility with other funding programs beforehand!**



## EXIST-Forschungstransfer

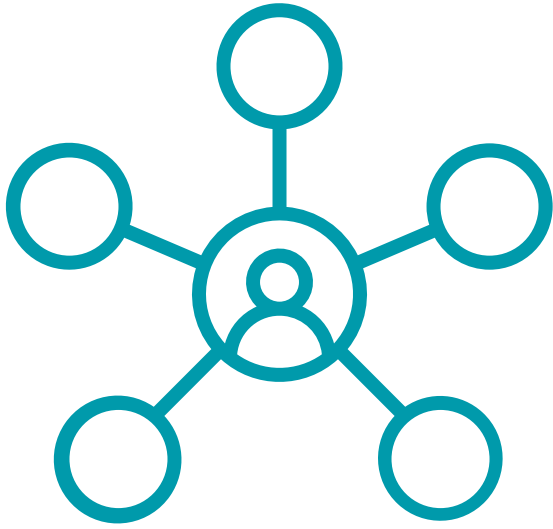
### **EXIST Transfer of Research consists of two funding phases!**

The aim of the first funding phase of EXIST Transfer of Research is to carry out development work to prove technical feasibility, develop prototypes, draw up the business plan and finally found the company.

The object of the funding is further development work, measures to start up business activities in the newly founded technology company and the creation of the conditions for external corporate financing.

**If this program is of interest to you, please speak to a transfer scout or a start-up coach at Gateway ESC for further details.**





## Events

Or

A good opportunity to meet entrepreneurial minds and other people



## Workshop NO LIMITS – Gründung, why not?

Teil I: **07.11.2023**, 16-18 Uhr, SpoHo

Teil II: **14.11.2023**, 16-18 Uhr, TH

Abschluss: **07.12.2023**, InnoDom Cologne

**C3** Campus  
Competition  
Cologne

 **Gateway**  
Exzellenz Start-up Center  
Universität zu Köln

EXZELLENZ  
**START-UP  
CENTER**  
NORDRHEIN-WESTFALEN

# FINALE

**Connect. Compete. Convince.**

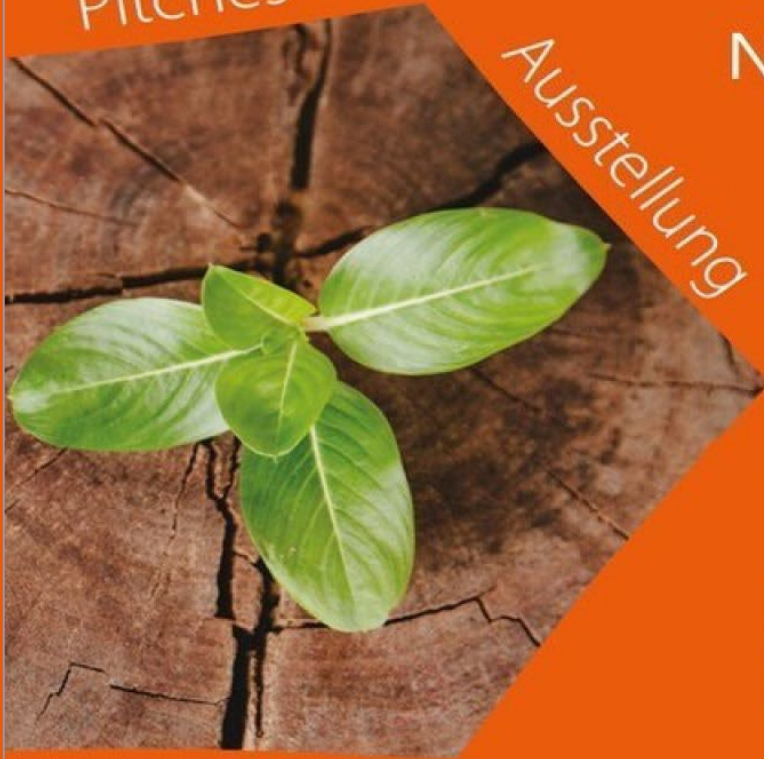
Das Pitch-Battle um 3 x 100.000,- € Investmentangebot!

 **Kreissparkasse  
Köln**

 **Sparkasse  
KölnBonn**

 **Gateway  
Förderverein**

Pitches



Ausstellung

& vieles mehr

# ImpactH Köln

Nachhaltige & soziale Innovationen erleben

KEYNOTE

Leonie Hartmann  
evolutiq



15.11.2023

15.30 – 19.00 Uhr

Campus Südstadt

Claudiusstraße 1

Mevissensaal



**Special:  
Deutsche  
Sporthochschule Köln**

Der GSU Innovation Space ist die Anlaufstelle für Innovationen und Innovationspotentiale an der Deutschen Sporthochschule Köln. Der GSU Innovation Space bündelt das Angebot aus den Bereichen Entrepreneurship und Wissens- und Technologietransfer.

Kontakt für Gründungs- und Transferpotentiale aus der Forschung

**Dr. Sabine Sternstein** [s.sternstein@dshs-koeln.de](mailto:s.sternstein@dshs-koeln.de)

*Wissens- & Technologietransfer*  
***GSU Innovation Space***



Deutsche  
Sporthochschule Köln  
German Sport University Cologne