

Learning goals



- Breaking the entrepreneurial stereotype
- Reflecting upon your personal innovative skillset with the help of the Entrepreneurship Competence Wheel
- Understanding how your skills contribute to a team and defining your entrepreneurial superpowers

The entrepreneur



What comes to mind when you think about an entrepreneur?

The entrepreneur stereotype











This is what the media says ...



Here are 15 characteristics you can improve to become a successful entrepreneur:



- 1. Creativity
- 2. Passion
- 3. Motivation
- 4. Product or service knowledge
- 5. Ability to network
- 6. Self-confidence
- 7. Optimism

- 8. Vision
- 9. Goal mindset
- 10. Risk-taking
- 11. Persuasiveness
- 12. Decision-making
- 13. Tenacity
- 14. Money management
- 15. Adaptability

Your entrepreneurial journey







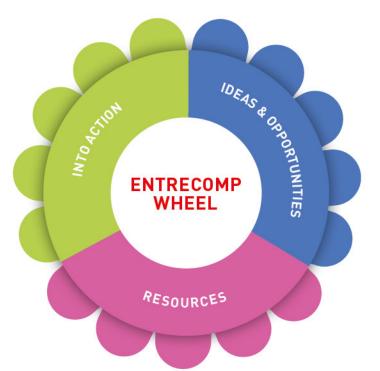
unrealistic

rather realistic



Skillset: EntreComp Wheel

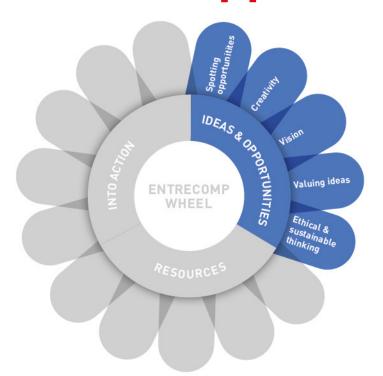




- Tool to reflect on your personal development of entrepreneurial skills
- Developed by the Joint Research Centre (JRC)
 of the European Commission
- Made up of three competence areas:
 Ideas & Opportunities, Resources, Into Action
- Each area includes 5 competences

Ideas & Opportunities





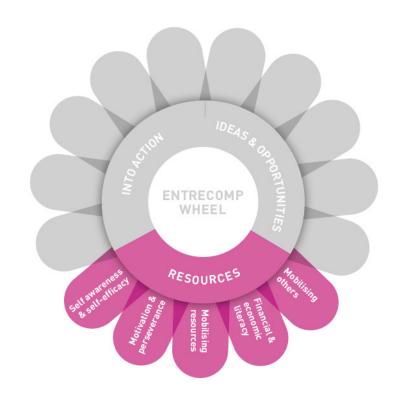
Which ideas & opportunities can you see and develop?

Competence	Hint			
Spotting Opportunities	use your imagination and abilities to identify opportunities for creating value			
Creativity	develop creative and purposeful ideas			
Vision	work towards your vision of the future			
Valuing ideas	make the most of ideas and opportunities			
Ethical & sustainable thinking	assess the consequences and impact of ideas, opportunities and actions			

Bacigalupo, M., Kampylis, P., Punie, Y., Van den Brande, G. (2016). EntreComp: The Entrepreneurship Competence Framework. Luxembourg: Publication Office of the European Union; EUR 27939 EN; doi:10.2791/593884

Resources





into action?	
Competence	Hint
Self awareness & self-efficacy	believe in yourself and keep developing
Motivation & perseverance	stay focused and don't give up
Mobilising resources	gather and manage the resources you need

develop financial and economic know-how

inspire, enthuse and get other on board

Which resources do you have to transform your ideas

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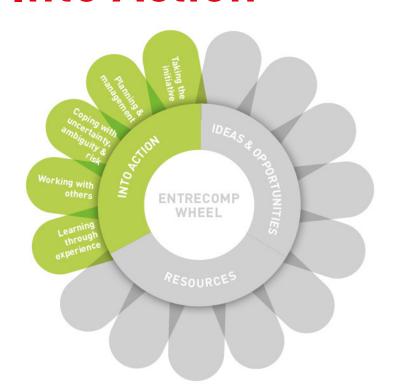
Financial &

economic literacy

Mobilising others

Into Action





Which competences do you bring with you to become active?

Competence	Hint
Taking the initiative	go for it
Planning & management	prioritise, organise and follow up
Coping with uncertainty, ambiguity & risk	make decisions dealing with uncertainty, ambiguity and risk
Working with others	team up, collaborate and network
Learning through experience	learn by doing

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The wheel can also help you to...



- map your own entrepreneurial competences
- assess and develop your entrepreneurial skills
- identify individual strengths and weaknesses
- build your entrepreneurial team

My innovative skills



My innovative skills



Based on what you just learned, think about the different entrepreneurial competences according to the EntreComp Wheel.

- a. Which skills do you already have?
 Which of them are the most fun for you? (Pick two)
- b. Which skills do you especially use in your research work? (Pick two)
- c. Which skills would you like to develop (more)? (Pick two)

Share with a partner



Based on what you just reflected on, ...

... share your thoughts around your own entrepreneurial skillset with a partner:

- One after the other: Listen carefully and find the one »entrepreneurial superpower« of your partner.
- Talk about one skill that you would like to develop (further). Together brainstorm ideas how you could do that.

Combine your individual strengths ...



... and form the ultimate team!



TEAM OF SUPERHEROES



	EP 1: Introduce your partner from the exerc EP 2: Once you know everybody, start desig				
TEAM NAME				upload a team visual or image	
	NAME:	NAME:	-		
	SUPERPOWER:	SUPERPOWER:	WE MAKE THE WOR	LD BETTER BY	
	NAME: P		PSSST! OUR CRYPT	ONITE IS	
	SUPERPOWER:	SUPERPOWER:			
			DECIDE ON	WHO IS PRESENTING WHAT!	